

**REMARKS**

Claims 21-40 are pending in this application. Applicant has cancelled Claims 1-20, without prejudice, and Applicant has added new Claims 21-40. Applicant submits that the newly added Claims 21-40 do not contain new matter. Applicant further submits that the amendments to the Claims do not contain new matter.

Applicant has also deleted the Abstract Of The Disclosure and has substituted therefor the new Abstract Of the Disclosure which is attached hereto on a separate sheet. Applicant respectfully submits that the new Abstract Of The Disclosure does not contain new matter.

Applicant has amended the Specification so as to overcome the formal matter objections of the Examiner. Applicant respectfully submits that the amendments to the Specification do not contain new matter.

Applicant uses the phrase "at least one of . . . and . . ." in the claims. In all instances, the phrase "at least one of . . . and . . ." means "only one item from the list, or any combination of items in the list". Applicant respectfully

submits that the phrase having the form "at least one of A and B", where each of A and B is either a term or a phrase, the phrase "at least one of A and B" means "only A, only B, or A and B". In instances in which three or more terms and/or phrases are present in an "at least one of . . . and . . ." phrase, Applicant provides the following example definitions: the phrase "at least one of A, B, and C" means "only A, only B, only C, or any combination of A, B, and C"; the phrase "at least one of A, B, C, and D" means "only A, only B, only C, only D, or any combination of A, B, C, and D"; the phrase "at least one of A, B, C, D, and E" means "only A, only B, only C, only D, only E, or any combination of A, B, C, D, and E", and so on.

Based on the foregoing amendments and the following Remarks, the application is deemed to be in condition for allowance and action to that end is respectfully requested.

**I. THE OBJECTIONS TO THE SPECIFICATION:**

The Examiner objected to the Specification for formal reasons. As noted above, Applicant has amended the Specification so as to overcome each of the Examiner's objections to the Specification. Applicant respectfully submits that the amendments to the Specification do not contain new matter.

With regards to the Examiner's objection to the Specification on page 45, line 11, that "'third generation' should be spelled out at least at the first occurrence of the abbreviation 3G", Applicant has replaced the paragraph beginning on page 45, at line 6, so as to insert -- third generation -- before the first occurrence of "3G" and so as to place "3G" in parentheses. In view of the above-described amendment to the Specification on page 45, line 11, Applicant respectfully requests that the Examiner's objection to the Specification on page 45, line 11, be withdrawn.

With regards to the Examiner's objection to the Specification on page 46, last paragraph, and on page 48, lines 6-8, that "the terms 'elections administrator' and 'elections commission' are repeated unnecessarily", Applicant

has amended the Specification so as to replace the paragraph beginning on page 46, at line 18, so as to delete the second occurrence of the phrase "elections administrator" as shown, and so as to replace the paragraph beginning on page 48, at line 4, so as to delete the second occurrence of the phrase "elections administrator" as shown. Applicant respectfully submits that the phrase "elections commission" is not repeated in either of the two above-identified paragraphs. Applicant respectfully submits that the phrases "elections commission" and "elections commissioner" are two different phrases, one being a type of a commission and the other being a type of a commissioner. In view of the amendments to the Specification on page 46, last paragraph, and on page 48, lines 6-8, Applicant respectfully requests that the Examiner's objections to the Specification on page 46, last paragraph, and on page 48, lines 6-8, be withdrawn.

With regards to the Examiner's objection to the Specification on page 68, line 15, that "the acronym TCP/IP should be spelled out at least at its first occurrence", Applicant has amended the Specification so as to replace the paragraph beginning on page 68, line 15, so as to insert the phrase "Transmission Control Protocol/Internet Protocol" before the first occurrence of the acronym "TCP/IP" and so as

to place "TCP/IP" in parentheses. In view of the amendment to the Specification on page 68, line 15, Applicant respectfully requests that the Examiner's objection to the Specification on page 68, line 15, be withdrawn.

With regards to the Examiner's objection that the Specification on page 143, lines 7-11, "contains a grammatical error: 'to make the results of the ... to any respective users'", Applicant has amended the Specification so as to replace the paragraph beginning on page 143, at line 7, so as to insert -- available -- after "surveys" as shown. In view of the amendment to the Specification on page 143, at lines 7-11, Applicant respectfully requests that the Examiner's objection to the Specification on page 143, lines 7-11, be withdrawn.

Applicant respectfully submits that the amendments to the Specification do not contain new matter. In view of the above-described amendments to the Specification, Applicant respectfully requests that the Examiner's objections to the Specification be withdrawn.

## II. THE 35 U.S.C. §101 REJECTION:

The Examiner asserts that Claim 7 is rejected under 35 U.S.C. §101 "because the claimed invention is directed to non-statutory subject matter". As noted above, Applicant has cancelled Claims 1-20, including Claim 7, without prejudice, and Applicant has added new Claims 21-40. Applicant respectfully submits that the newly added Claims 21-40 do not contain new matter. Applicant further submits that each of the newly added Claims 21-40 are directed to statutory subject matter. In view of the foregoing, Applicant respectfully requests that the Examiner's 35 U.S.C. §101 rejection be withdrawn.

### III. THE 35 U.S.C. §112 REJECTION:

The Examiner asserts that Claims 10-20 are rejected under 35 U.S.C. §112, second paragraph, "as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention". As noted above, Applicant has cancelled Claims 1-20, including Claims 10-20, without prejudice, and Applicant has added new Claims 21-40. Applicant respectfully submits that the newly added Claims 21-40 do not contain new matter. Applicant further submits that each of the newly added Claims 21-40 are in compliance with 35 U.S.C. §112. In view of the foregoing, Applicant respectfully requests that the Examiner's 35 U.S.C. §112 rejection be withdrawn.

**IV. THE 35 U.S.C. §102 and §103 REJECTIONS:**

The Examiner asserts that Claims 1-6 and 8-20 are rejected under 35 U.S.C. §102(b) "as being anticipated by" Chisholm, U.S. Patent No. 5,400,248 (Chisholm). The Examiner further asserts that Claim 7 is rejected under 35 U.S.C. §103(a) as being unpatentable over Gralla, "How the Internet Works" (Gralla) in view of Strummer, "Democrat Network Launch Online Campaign Center 11/17/99" (Strummer). As noted above, Applicant has cancelled Claims 1-20, without prejudice, and Applicant has added new Claims 21-40. Applicant respectfully submits that the newly added Claims 21-40 do not contain new matter.

Applicant respectfully submits that the present invention, as defined by Claims 21-40, is patentable over the prior art.



**IVA. THE PRESENT INVENTION, AS DEFINED BY CLAIMS 21-40, IS PATENTABLE OVER THE PRIOR ART:**

Applicant respectfully submits that the present invention, as defined by Claims 21-40, is patentable over the prior art. Applicant respectfully submits that the present invention, as defined by independent Claim 21, is patentable over the prior art.

Applicant respectfully submits that the present invention, as defined by independent Claim 21, is patentable over Chisholm, Gralla, Strummer, and any combination of Chisholm, Gralla, and Strummer.

Applicant respectfully submits that Chisholm, Gralla, Strummer, and any combination of Chisholm, Gralla, and Strummer, do not disclose or suggest many of the specifically recited features of independent Claim 21 and, therefore, Chisholm, Gralla, Strummer, and any combination of Chisholm, Gralla, and Strummer, do not disclose or suggest all of the features of independent Claim 21.

Applicant respectfully submits that Chisholm, Gralla, Strummer, and any combination of Chisholm, Gralla, and Strummer, do not disclose or suggest a computer-implemented

method, comprising storing information used for generating campaign material, wherein the information used for generating campaign material is stored in a memory device, and receiving a request to generate campaign material for a campaign, wherein the request is received by a receiver, and further wherein the request is transmitted to the receiver on or over at least one of the Internet and the World Wide Web, all of which features are specifically recited features of independent Claim 21.

Applicant respectfully submits that Chisholm, Gralla, Strummer, and any combination of Chisholm, Gralla, and Strummer, do not disclose or suggest storing the recited information used for generating campaign material, wherein the recited information used for generating campaign material is stored in a memory device. Applicant further submits that Chisholm, Gralla, Strummer, and any combination of Chisholm, Gralla, and Strummer, do not disclose or suggest receiving the recited request to generate campaign material for a campaign, wherein the recited request is received by a receiver, and further wherein the recited request is transmitted to the recited receiver on or over at least one of the Internet and the World Wide Web.

Applicant respectfully submits that Chisholm, Gralla, Strummer, and any combination of Chisholm, Gralla, and Strummer, do not disclose or suggest processing information contained in the request, wherein the information contained in the request is processed by a processing device, and generating the campaign material, wherein the processing device generates the campaign material, all of which features are still other specifically recited features of independent Claim 21.

Applicant submits that Chisholm, Gralla, Strummer, and any combination of Chisholm, Gralla, and Strummer, do not disclose or suggest processing the recited information contained in the recited request, wherein the recited information contained in the recited request is processed by a processing device, and generating the recited campaign material, wherein the recited processing device generates the recited campaign material.

Applicant further submits that Chisholm, Gralla, Strummer, and any combination of Chisholm, Gralla, and Strummer, do not disclose or suggest receiving information regarding at least one of an individual or entity, a group of individuals or entities, and a target audience, to whom the

campaign material is to be disseminated, identifying the at least one of an individual or entity, a group of individuals or entities, and a target audience, and disseminating the campaign material to at least one of the individual or entity, each member of the group of individuals or entities, and each member of the target audience, wherein the campaign material is disseminated on or over at least one of the Internet and the World Wide Web, all of which features are still other specifically recited features of independent Claim 21.

Applicant submits that Chisholm, Gralla, Strummer, and any combination of Chisholm, Gralla, and Strummer, do not disclose or suggest receiving the recited information regarding at least one of an individual or entity, a group of individuals or entities, and a target audience, to whom the recited campaign material is to be disseminated, and identifying the recited at least one of an individual or entity, a group of individuals or entities, and a target audience. Applicant submits that Chisholm, Gralla, Strummer, and any combination of Chisholm, Gralla, and Strummer, do not disclose or suggest disseminating the recited campaign material to at least one of the individual or entity, each member of the group of individuals or entities, and each member of the target audience, wherein the recited campaign

material is disseminated on or over at least one of the Internet and the World Wide Web.

In view of the foregoing, Applicant respectfully submits that Chisholm, Gralla, Strummer, and any combination of Chisholm, Gralla, and Strummer, do not disclose or suggest many of the specifically recited features of independent Claim 21 and, therefore, Chisholm, Gralla, Strummer, and any combination of Chisholm, Gralla, and Strummer, do not disclose or suggest all of the features of independent Claim 21.

In view of the foregoing, Applicant respectfully submits that the present invention, as defined by independent Claim 21, is patentable over Chisholm, Gralla, Strummer, and any combination of Chisholm, Gralla, and Strummer. In view of the foregoing, Applicant respectfully submits that the present invention, as defined by independent Claim 21, is patentable over the prior art. Allowance of independent Claim 21 is, therefore, respectfully requested.

Applicant further submits that Claims 22-40, which Claims 22-40 depend either directly or indirectly from independent Claim 21, so as to include all of the limitations

of independent Claim 21, are also patentable over the prior art as said Claims 22-40 depend from allowable subject matter.

Regarding Claim 22, Applicant respectfully submits that Chisholm, Gralla, Strummer, and any combination of Chisholm, Gralla, and Strummer, do not disclose or suggest the computer-implemented method of Claim 21, further comprising identifying a candidate or candidates for an office or position, and transmitting information regarding the candidate or candidates to a communication device associated with an individual.

Regarding Claim 23, Applicant respectfully submits that Chisholm, Gralla, Strummer, and any combination of Chisholm, Gralla, and Strummer, do not disclose or suggest the computer-implemented method of Claim 22, further comprising providing compensation to the individual for viewing the information regarding the candidate or candidates.

Regarding Claim 24, Applicant respectfully submits that Chisholm, Gralla, Strummer, and any combination of Chisholm, Gralla, and Strummer, do not disclose or suggest the

computer-implemented method of Claim 21, further comprising transmitting information regarding a survey or poll to a communication device associated with an individual, and providing compensation to the individual for participating in the survey or poll.

Regarding Claim 25, Applicant respectfully submits that Chisholm, Gralla, Strummer, and any combination of Chisholm, Gralla, and Strummer, do not disclose or suggest the computer-implemented method of Claim 21, wherein the processing device is programmed to perform a survey or poll.

Regarding Claim 26, Applicant respectfully submits that Chisholm, Gralla, Strummer, and any combination of Chisholm, Gralla, and Strummer, do not disclose or suggest the computer-implemented method of Claim 25, further comprising transmitting information regarding the survey or poll to a communication device associated with an individual.

Regarding Claim 27, Applicant respectfully submits that Chisholm, Gralla, Strummer, and any combination of Chisholm, Gralla, and Strummer, do not disclose or suggest the computer-implemented method of Claim 21, further comprising

generating an information report containing information regarding at least one candidate, and further wherein the information report contains information regarding at least one of a candidate's name, profile, resume, credentials, platform, position on issues, campaign literature, campaign advertisements, campaign commercials, campaign polls, campaign surveys, and fundraising information, and transmitting the information report to a communication device associated with an individual.

Regarding Claim 28, Applicant respectfully submits that Chisholm, Gralla, Strummer, and any combination of Chisholm, Gralla, and Strummer, do not disclose or suggest the computer-implemented method of Claim 21, further comprising generating a notification message containing information regarding at least one of a new development, a campaign development, a scheduling of an event, and a scheduling of a fundraiser, and transmitting the notification message to a communication device associated with an individual.

Regarding Claim 29, Applicant respectfully submits that Chisholm, Gralla, Strummer, and any combination of Chisholm, Gralla, and Strummer, do not disclose or suggest the



computer-implemented method of Claim 21, further comprising administering a financial account.

Regarding Claim 30, Applicant respectfully submits that Chisholm, Gralla, Strummer, and any combination of Chisholm, Gralla, and Strummer, do not disclose or suggest the computer-implemented method of Claim 21, wherein the campaign material is disseminated in an e-mail message.

Regarding Claim 31, Applicant respectfully submits that Chisholm, Gralla, Strummer, and any combination of Chisholm, Gralla, and Strummer, do not disclose or suggest the computer-implemented method of Claim 21, wherein the campaign material is disseminated in a telephone message.

Regarding Claim 32, Applicant respectfully submits that Chisholm, Gralla, Strummer, and any combination of Chisholm, Gralla, and Strummer, do not disclose or suggest the computer-implemented method of Claim 21, wherein the campaign material is disseminated in a facsimile message.

Regarding Claim 33, Applicant respectfully submits that Chisholm, Gralla, Strummer, and any combination of Chisholm, Gralla, and Strummer, do not disclose or suggest the

computer-implemented method of Claim 21, wherein the campaign material contains video information and text information.

Regarding Claim 34, Applicant respectfully submits that Chisholm, Gralla, Strummer, and any combination of Chisholm, Gralla, and Strummer, do not disclose or suggest the computer-implemented method of Claim 21, wherein the campaign material contains audio information and text information.

Regarding Claim 35, Applicant respectfully submits that Chisholm, Gralla, Strummer, and any combination of Chisholm, Gralla, and Strummer, do not disclose or suggest the computer-implemented method of Claim 21, wherein the communication device is a personal digital assistant.

Regarding Claim 36, Applicant respectfully submits that Chisholm, Gralla, Strummer, and any combination of Chisholm, Gralla, and Strummer, do not disclose or suggest the computer-implemented method of Claim 21, wherein the communication device is an interactive television.

Regarding Claim 37, Applicant respectfully submits that Chisholm, Gralla, Strummer, and any combination of Chisholm, Gralla, and Strummer, do not disclose or suggest the

computer-implemented method of Claim 24, wherein the communication device is a personal digital assistant.

Regarding Claim 38, Applicant respectfully submits that Chisholm, Gralla, Strummer, and any combination of Chisholm, Gralla, and Strummer, do not disclose or suggest the computer-implemented method of Claim 24, wherein the communication device is an interactive television.

Regarding Claim 39, Applicant respectfully submits that Chisholm, Gralla, Strummer, and any combination of Chisholm, Gralla, and Strummer, do not disclose or suggest the computer-implemented method of Claim 27, wherein the communication device is at least one of an interactive television and a personal digital assistant.

Regarding Claim 40, Applicant respectfully submits that Chisholm, Gralla, Strummer, and any combination of Chisholm, Gralla, and Strummer, do not disclose or suggest the computer-implemented method of Claim 28, wherein the communication device is at least one of an interactive television and a personal digital assistant.

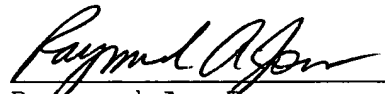
In view of the foregoing, Applicant respectfully submits that dependent Claims 22-40 are patentable over Chisholm, Gralla, Strummer, and any combination of Chisholm, Gralla, and Strummer. In view of the foregoing, Applicant respectfully submits that dependent Claims 22-40 are patentable over the prior art.

Allowance of pending Claims 21-40 is, therefore, respectfully requested.

**V. CONCLUSION:**

In view of the foregoing, the application is deemed to be in condition for allowance and action to that end is respectfully requested. Allowance of pending Claims 21-40 is respectfully requested.

Respectfully Submitted,

  
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Encl.: - Abstract of the Disclosure  
- Return Receipt Postcard

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